

--- ALLEY HECTOR ---  
alley@qpdx.com --- 503 - 997 - 6684

--- SKILLS ---

**Attributes**

--- Strong, fast writing and coding skills, excellent communication, critical thinking, creative, multi-tasking, flexibility, problem-solving, enthusiasm, team player.

**Skills**

--- Writing, blogging, journalism, social media, copywriting, SEO, content management and analysis, Adobe Creative Suite, Github, audio/video editing and more.

--- EDUCATION ---

**Smith College**, Northampton, MA 01063, Graduated 2003, GPA 3.6

**Majors in** Women's Studies with an emphasis in literature and writing, Studio Art with a concentration in web and graphic design.

**Relevant coursework in** Media & Culture Studies, Digital Multimedia, A/V, Art History.

--- EXPERIENCE ---

**Freelance Writer**, July 2003 – present

--- Publications I have contributed to include *Nylon*, *The Advocate*, *INTO*, *The Daily Dot*, *Autostraddle*, *Just Out*, *After Ellen*, *OregonLive.com*, *DVD Talk*, *Willamette Week*.

**Content Specialist**, December 2018 – present

--- Copywriting and editing for various commercial blogs, infographics, websites and other commercial digital content.

**Software Engineer, TransitScreen**, May 2016 – August 2018

--- Coded full stack for a company specializing in real-time transportation data. Wrangled APIs. Headed new product implementations. Maintained Wordpress site, redesigned and implemented new site in Node.js. Trained Customer Success. Liaised with marketing.

**Web Developer, Alta Bicycle Share/Motivate**, March 2012 – August 2016

--- Full stack development and design of mobile optimized sites, APIs, workflow systems.

**Contributing Editor, Autostraddle**, July 2014 – July 2015

--- Wrote and edited for the largest independently run queer women's website. Sections include technology, entertainment, lifestyle and news.

**Editor-in-Chief, Just Out**, March 2012 – May 2013

--- Managed the Editorial department and website of a local LGBT focused magazine. Developed story ideas, tracked events and issues. Wrote features and edited copy. Hired freelance contributors and assisted Art Director with photography and layout.

**Founder/Editor-in-Chief, qPDX**, March 2005 – March 2012

--- Founded and produced a news, events and culture web publication. Content included articles, events calendar, audio, video, photos, sponsorship of local queer orgs and more.

**Web Services Specialist, Alta Planning & Design**, June 2010 – March 2012

--- Developed web applications. Maintained servers and storage. Supported users.

**Web Producer, OregonLive.com**, February 2005 – February 2009

--- Maintained Entertainment pages daily including the promo copy, image editing and html. Wrote daily online opinion pieces. Headed blog and community building committee.